SMS Broadcast

Fast and Efficient Text Message Sending

SMS is a fantastic way of communicating efficiently with your customers and as most text messages are read within minutes of them being sent, you can ensure you are delivering valuable information directly into your customers' hands and will have the ability to receive instant replies.

SMS Broadcast is a quick and simple way to communicate with any audience - delivering timely and relevant information in a way which is guaranteed to grab their attention!

Key Features

- Send customised text messages to individual or multiple numbers
- A cost effective and highly targeted communication medium
- Ideal for broadcasting vital information quickly
- An excellent marketing tool, especially for use with existing customers
- Broadcast immediately or schedule for a future date
- View customised online broadcast reports & replies to any messages sent

Many Uses

SMS Broadcast is the perfect solution for communicating with customers, for example delivering information about special offers or new services. It is also ideal for organisations that may need to communicate with people quickly in the event of an unexpected occurrence - for example schools or doctor surgeries.

Focused Communication

Messages are only delivered to recipients who have previously expressed an interest in your organisation or service and you have captured their number. This ensures that you are not sending 'spam' and provides a very cost-effective and focused way of communicating with your target audience. In addition, anyone who doesn't wish to receive further information can be marked on the database as having 'unsubscribed'.

Database Management

For fast and accurate distribution of broadcasts, you can build your own databases and user groups. You can also save numbers that are received from other data capture methods or across your other SMS services, to ensure you are targeting the right people every time.

Scheduled Broadcasts

Our system also enables you to choose whether the broadcast is delivered immediately or to specify a future time and date. This can be particularly useful when planning a broadcast for a time when you will not be available to send it immediately. You can also avoid unnecessary information being transmitted by setting an expiry date and time which automatically cancels the message if it has not been delivered within the set timeframe.

For further information, please visit us at www.newsportsmedia.co.uk